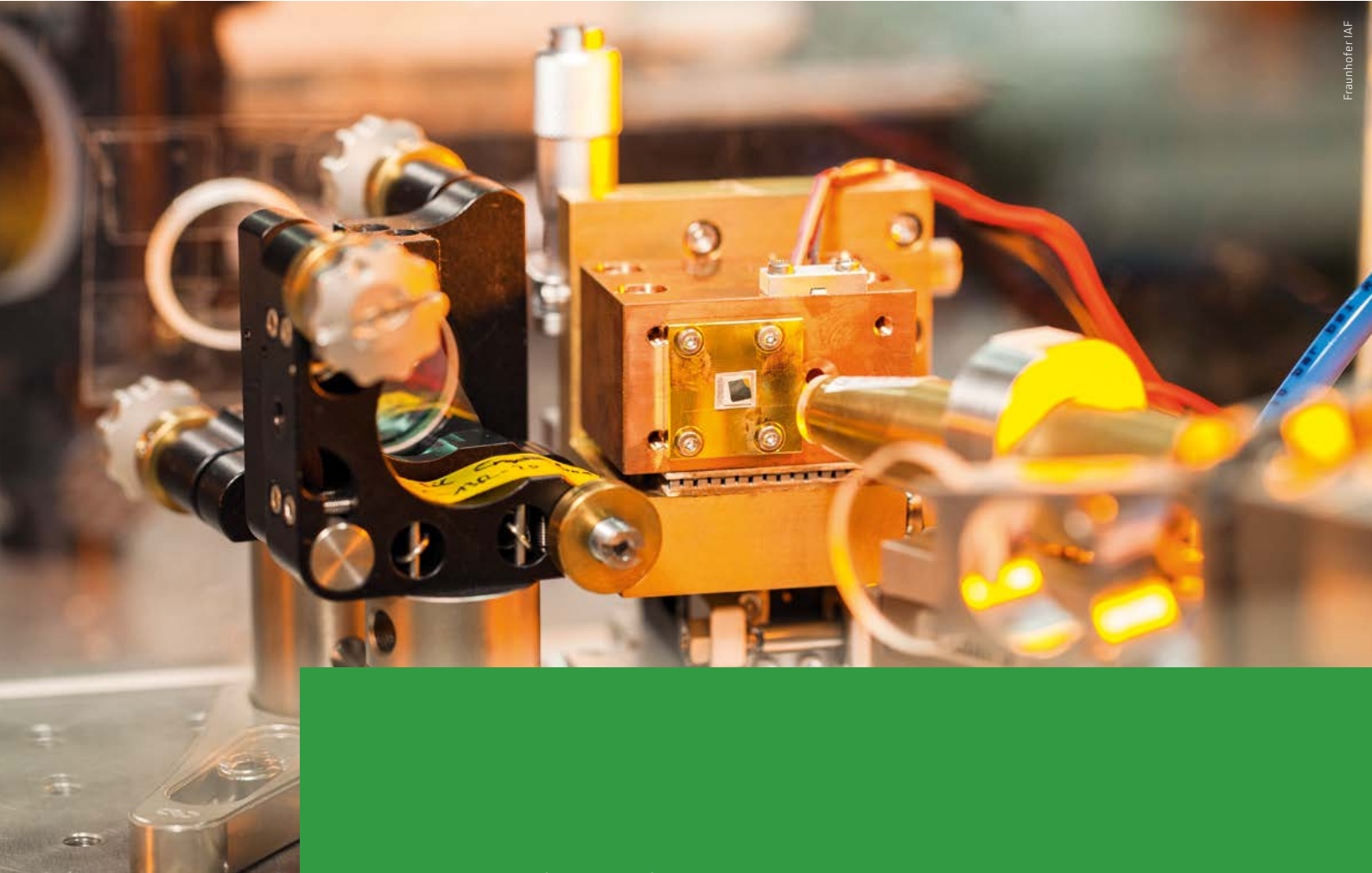


**LP.  
PRO**

# **LASER.** **PHOTONICS.** PROFESSIONAL



Fraunhofer IAF

## Media kit 2024

Optical technologies at a glance:  
**LP.PRO** cover the full spectrum of laser  
technology and photonics.



[lpro.felchner-medien.de/en](https://lpro.felchner-medien.de/en)

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Please note our general terms and conditions

[www.felchner-medien.de/agb](http://www.felchner-medien.de/agb)

#### **Publisher**

Felchner Medien GmbH  
Alte Steige 26, D-87600 Kaufbeuren  
Managing director: Dipl.-Kfm. Mark-Oliver Felchner  
Tel. +49 8341 96617-81, Fax +49 8341-871404  
info@felchner-medien.de  
www.felchner-medien.de

#### **Managing director**

Dipl.-Kfm. Mark-Oliver Felchner  
Tel. +49 8341 96617-81  
mof@felchner-medien.de

#### **Publishing director**

Sylvia Felchner  
Tel. +49 8341 96617-82  
sf@felchner-medien.de

#### **Editorial team**

Dr. Matthias Laasch (Editor-in-Chief)  
Tel. +49 8152 9041558  
Matthias Gerlach, PhD (Deputy Editor-in-Chief)  
Tel +49 8341 96617-88  
redaktion@felchner-medien.de

#### **Advertising | marketing**

Andrea Dyck (Advertising manager)  
Tel. +49 8341 96617-84  
ad@felchner-medien.de

#### **Media disposition | subscriber service**

Tanja Fiedler  
Tel. +49 8341 96617-86  
tf@felchner-medien.de

#### **Trade fairs | events**

Julia Pagelkopf  
Tel. +49 8341 96617-83  
jp@felchner-medien.de

#### **Social media admin**

Philipp Wiedmann  
Tel. +49 8341 96617-91  
pw@felchner-medien.de

#### **Readers' service**

VU.SOLUTIONS GmbH & Co. KG  
Große Hub 10c, D-65344 Eltville-Martinsthal  
Tel. +49 6123 9238-249, Fax +49 6123 9238-244  
LP.PRO@vuserice.de

#### **Frequency**

6x per year  
Membership / participation:



#### **Annual subscription**

Domestic (incl. VAT and postage) € 125,00  
Abroad (excl. VAT, incl. shipping costs) € 135,00  
e-paper (domestic / abroad) € 112,00  
ISSN 0938-9172

#### **Bank details**

Account holder: Felchner Medien GmbH  
IBAN DE25 7335 0000 0010 4127 81  
BIC BYLADEM1ALG

#### **Volume** Volume 39

Price list no. 39 valid Jan 01, 2024  
All prices are subject to VAT at the statutory rate.

## Introduction

The specialist journal **LASER.PHOTONICS.PROFESSIONAL (LP.PRO)** addresses development and manufacturing experts as well as executives and purchasing decisionmakers in the field of optical technologies (laser technology and photonics).

The range of topics covered by **LP.PRO** comprises the entire field of research, development and application of optical technologies: light and beam sources; optical, optoelectronic, optomechanical and laser technology materials, components, assemblies and systems which includes systems engineering; optical sensors, optical metrology and image processing; development tools and lighting.

**LP.PRO** provides cross-media information in the form of technology and application reports, R&D news, product presentations, interviews and industry news.

The title represents a target group focused and technology-oriented selection of topics. Focal aspects include innovations in the fields of photonic system integration, optical quantum technologies, optical analytics, biophotonics, photonics 4.0 and laser materials processing.

**LP.PRO's** target markets are optical engineering, mechanical and plant engineering, automation technology, equipment manufacturing, the automotive industry, aerospace, telecommunications, biomedical technology and the life sciences, as well as science and research.

[lppro.felchner-medien.de](http://lppro.felchner-medien.de) (German) and [lppro.felchner-medien.de/en](http://lppro.felchner-medien.de/en) (English) provide a comprehensive digital portfolio of professional information. [www.lppro-technologieforum.de](http://www.lppro-technologieforum.de) and the podcast Photonics Radio complement **LP.PRO's** attractive cross-media content.

## Target group

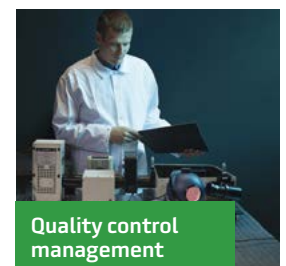
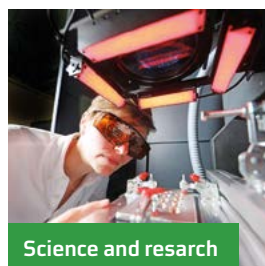
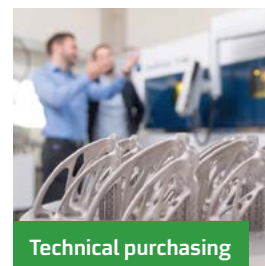
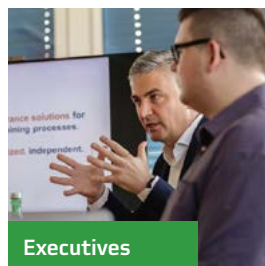
**LP.PRO** offers development and manufacturing experts as well as managers and purchasing decision-makers a comprehensive overview of the latest technologies, innovations and applications in the high-tech field of laser technology and photonics.

### Target group

- Engineers
- R&D managers
- Quality managers
- Technical sales managers
- Design engineers
- Technical purchasing managers
- Project managers / engineers
- Technical chairs at universities and universities of applied sciences
- Scientists and students at universities and research facilities

### Sectors

**LP.PRO's** target markets are mechanical and plant engineering, automation technology, device engineering, automotive industry, aerospace, telecommunications, biomedical technology and the life sciences, as well as science and research.



Our distribution print and digital



@istockphoto.com/Olena Agapova, Freepik

**6,000  
copies**

**Print**

Our special magazine with IVW-certified Industrial IoT edition (tvA)



**6,400  
copies**

**e-paper**

Additional digital distribution with IVW-certified edition



**12,400  
copies**

**Total circulation**

For accuracy addressing of your target group in the Industrial IoT

**Magazine archive →**

**Circulation analysis** IVW-audited 3<sup>rd</sup> quarter 2023

<b>Print run</b>	7,000 copies	
of which Germany	6,854	
International	96	
Archive	50	
Circulation e-paper	6,400	
<b>Total circulation</b>	<b>13,400</b>	

<b>Job characteristic: job function</b>	%	Copies
Business management	43.54	3,033
Technical management	5.48	381
Marketing	3.12	217
Research & development	13.20	917
Manufacturing	15.89	1,104
Quality control	4.10	283
Others	11.80	820
Not specified	2.77	195
	100.00	6,950

<b>Domestic distribution according to postcode</b>	%	Copies
Postcode area 0	7.19	500
Postcode area 1	3.88	270
Postcode area 2	5.28	367
Postcode area 3	10.50	730
Postcode area 4	9.11	633
Postcode area 5	10.60	737
Postcode area 6	8.49	590
Postcode area 7	19.44	1,351
Postcode area 8	13.90	966
Postcode area 9	10.22	710

<b>Job characteristic: position</b>	%	Copies
Without personalization	0.83	58
Management board	43.44	3,019
Factory management	1.41	98
Department management	27.94	1,943
Project management	0.24	17
Specialist	23.18	1,611
Department (without person)	2.92	203
	100.00	6,950

## 5 Prices and formats

LP.  
PRO

**LASER.**  
**PHOTONICS.**  
PROFESSIONAL

### Journal format:

210 mm (width) x 275 mm (height)

### Print space:

180 mm (width) x 240 mm (height), 3 columns, width of each column 58 mm

Valid from Jan 01, 2024

Advertisements	Type area width x height	Bleed size* width x height	Price (4-color)
Front cover & caption (bleed size: 210 x 148 mm)			7,620.00 €*
Inside front cover, outside back cover 4c	180 x 240 mm	210 x 275 mm	4,580.00 €*
Full page	180 x 240 mm	210 x 275 mm	4,215.00 €
Juniorpage	115 x 182 mm	130 x 200 mm	3,080.00 €
1/2 page portrait	87 x 240 mm	102 x 275 mm	2,455.00 €
1/2 page landscape	180 x 114 mm	210 x 134 mm	2,455.00 €
1/3 page portrait	55 x 240 mm	70 x 275 mm	2,120.00 €
1/3 page landscape	180 x 78 mm	210 x 94 mm	2,120.00 €
1/4 page 2 columns	87 x 120 mm	102 x 134 mm	1,720.00 €
1/4 page portrait	42 x 240 mm	57 x 275 mm	1,720.00 €
1/4 page landscape	180 x 58 mm	210 x 72 mm	1,720.00 €
1/8 page 2 columns	87 x 56 mm	102 x 72 mm	1,030.00 €
1/8 page portrait	42 x 120 mm	57 x 134 mm	1,030.00 €
1/8 page landscape	180 x 34 mm	210 x 50 mm	1,030.00 €

For all bleed sizes, please add 3 mm per paper edge to the above mentioned dimensions

\* Cancellations of these bookings are only possible until the editorial deadline for technical reasons.

### Bound-in inserts (no discounts)

80 - 135 g/m <sup>2</sup>	2 pages	3,245.00 €
	4 pages	4,330.00 €
136 - 170 g/m <sup>2</sup>	10 % surcharge on the basic price	

**Delivery quantity: 6,000 copies**

### Delivery

Submission of a binding sample when placing the order, blind sample with size and weight information required, if applicable. Delivery of a screen-optimized PDF of the insert for the e-paper version.

### Format

Bound-in inserts are to be delivered untrimmed 216 mm (width) x 281 mm (height), multiple-sheet bound inserts and bound inserts with flaps must be delivered folded to the above format

### Loose inserts (no discounts)

max. weight 25 g (= 7,000 copies)	3,245.00 €
every further 25 g	1,415.00 €
max. format 205 x 278 mm	

**Delivery quantity: 6,000 copies**

### Affixed postcards

in connection with advertisement / bound-in insert	705.00 €
plus adhesive costs	
machine bonding	785.00 €
manual gluing	on request

### e-paper Plus

Increase the level of attention of your article in the magazine with interactive features in the e-paper. Possibilities: Picture gallery, videos, additional links. Pricing on request

### Discounts (for several ads within one year of insertion)

Series discount		Quantity discount	
3 ads	5 %	2 pages	5 %
6 ads	10 %	3 pages	10 %
		6 pages	15 %

### Terms of payment

net within 14 days of the invoice date

**For international customers:** transfer free of charge for the beneficiary

### Bank details

Account holder: Felchner Medien GmbH  
IBAN DE25 7335 0000 0010 4127 81  
BIC BYLADEM1ALG

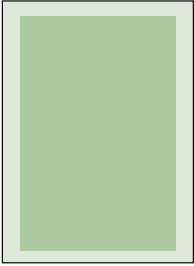
All prices are subject to VAT at the statutory rate.  
The new price list no. 39 from Jan 01, 2024.

### Delivery address for bound-in inserts and supplements

Holzmann Druck GmbH & Co. KG  
Gewerbestraße 2  
D-86825 Bad Wörishofen  
Password: LP:PRO issue xx/2024

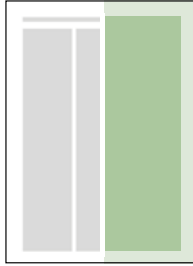
## Advertising formats

Full page



S: 180 x 240 mm  
A: 210 x 275 mm

1/2 page portrait



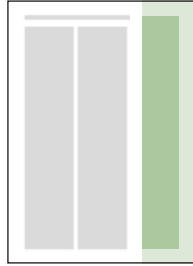
S: 87 x 240 mm  
A: 102 x 275 mm

1/3 page portrait



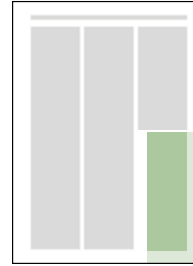
S: 55 x 240 mm  
A: 70 x 275 mm

1/4 page portrait



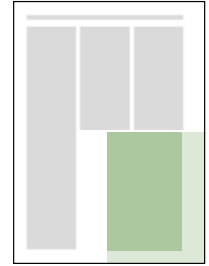
S: 42 x 240 mm  
A: 57 x 275 mm

1/8 page portrait



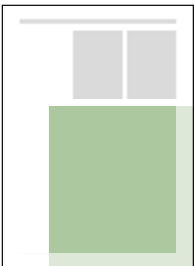
S: 42 x 120 mm  
A: 57 x 134 mm

1/4 page 2-columns



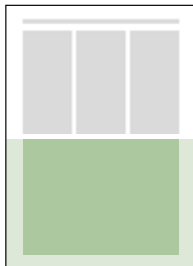
S: 87 x 120 mm  
A: 102 x 134 mm

Junior-Page



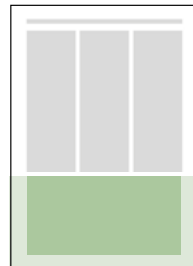
S: 115 x 182 mm  
A: 130 x 200 mm

1/2 page landscape



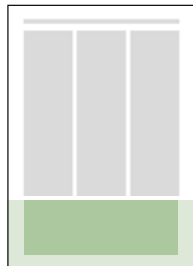
S: 180 x 114 mm  
A: 210 x 134 mm

1/3 page landscape



S: 180 x 78 mm  
A: 210 x 94 mm

1/4 page landscape



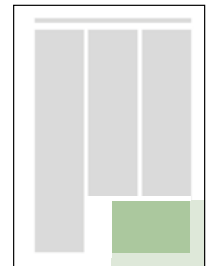
S: 180 x 58 mm  
A: 210 x 72 mm

1/8 page landscape



S: 180 x 34 mm  
A: 210 x 50 mm

1/8 page 2-columns



S: 87 x 56 mm  
A: 102 x 72 mm

S: Type area, A: Bleed: 3 mm bleed on all sides, all formats width x height

## Technical data

### Printing and binding specifications

Sheet-fed offset printing in CTP-process, adhesive binding

### Data transfer

Via E-mail to [info@felchner-medien.de](mailto:info@felchner-medien.de)

### Data formats

High-resolution, printable pdf-file, press proof or proof (color-compliant)  
Resolution: 300 dpi (CMYK)

### Colors

Printing colors (CMYK), ISO Coated v2 (ECI)

### Proof

For color advertisements: Without delivery of a proof, no binding color reproduction can be guaranteed.

### Data archiving

Printing material will not be kept by the publisher for longer than 1 year after the last insertion.

### Guarantee

In the case of incomplete and incorrect data /printing documents, a complaint cannot be accepted.

### Contact

**Tanja Fiedler** (Media disposition)  
Tel. +49 8341 96617-86  
[tf@felchner-medien.de](mailto:tf@felchner-medien.de)

Issue	Dates	Topics	Trade fairs
<p><b>Permanent topics:</b> Laser technology, laser material processing, manufacturing technology, photonics, biophotonics, optical sensor and measurement technology, optical components, LED technology, fibre optics, image acquisition and processing, optical software, optical system technology, process technology, beam sources</p>			
<b>LP.PRO</b> <b>01.2024</b>  <b>February</b>	<b>Publication date:</b> Feb 20, 2024 <b>Advertising deadline:</b> Feb 06, 2024 <b>Editorial deadline:</b> Jan 23, 2024	<ul style="list-style-type: none"> <li>• Quantum technology</li> <li>• Microscopy</li> <li>• Additive manufacturing</li> <li>• Optoelectronics</li> <li>• Laser safety</li> </ul>	Jan 27 – 28, 2024 <b>BiOS Expo, San Francisco</b> Jan 27 – Feb 01, 2024 <b>Photonics West, San Francisco</b> Feb 20 – 22, 2024 <b>Metav, Düsseldorf</b> Mar 19 – 21, 2024 <b>LogiMAT, Stuttgart</b>
<b>LP.PRO</b> <b>02.2024</b>  <b>April</b>	<b>Publication date:</b> Apr 04, 2024 <b>Advertising deadline:</b> Mar 19, 2024 <b>Editorial deadline:</b> Mar 05, 2024	<ul style="list-style-type: none"> <li>• Photonics in biology and medicine</li> <li>• Laser beam analysis</li> <li>• Laser measurement technology</li> <li>• Photonics in industry &amp; automation</li> <li>• Spectroscopy</li> </ul>	Apr 07 – 11, 2024 <b>Photonics Europe 2024, Strasbourg</b> Apr 09 – 12, 2024 <b>analytica, Munich</b> Apr 17 – 19, 2024 <b>AKL'24, Aachen</b> Apr 22 – 26, 2024 <b>Hanover Messe</b> Apr 23 – 26, 2024 <b>Control, Stuttgart</b>
<b>LP.PRO</b> <b>03.2024</b>  <b>May</b>	<b>Publication date:</b> May 17, 2024 <b>Advertising deadline:</b> May 02, 2024 <b>Editorial deadline:</b> Apr 15, 2024	<ul style="list-style-type: none"> <li>• fiber optics</li> <li>• Displays</li> <li>• Photonics in automotive engineering</li> <li>• Integrated photonic components</li> <li>• Terahertz spectroscopy &amp; photoacoustics</li> </ul>	May 07 – 09, 2024 <b>CLEO, Charlotte, NC, USA</b> May 14 – 16, 2024 <b>Optatec, Frankfurt</b> Jun 11 – 13, 2024 <b>Sensor+Test, Nuremberg</b>
<b>LP.PRO</b> <b>04.2024</b>  <b>July</b>	<b>Publication date:</b> Jul 09, 2024 <b>Advertising deadline:</b> Jun 25, 2024 <b>Editorial deadline:</b> Jun 11, 2024	<ul style="list-style-type: none"> <li>• Laser sources</li> <li>• Optomechanics</li> <li>• Laser measurement technology</li> <li>• Beam guidance</li> <li>• Positioning systems</li> </ul>	Sep 10 – 14, 2024 <b>AMB, Stuttgart</b> Sep 15 – 19, 2024 <b>LANE 2024, Fürth</b>
<b>LP.PRO</b> <b>05.2024</b>  <b>September</b>	<b>Publication date:</b> Sep 26, 2024 <b>Advertising deadline:</b> Sep 12, 2024 <b>Editorial deadline:</b> Aug 29, 2024	<ul style="list-style-type: none"> <li>• Hyperspectral imaging</li> <li>• Quantum technology</li> <li>• Laser optics</li> <li>• Optomechanics</li> <li>• Illumination</li> </ul>	Oct 08 – 09, 2024 <b>Quantum Effects, Stuttgart</b> Oct 08 – 10, 2024 <b>VISION, Stuttgart</b> Oct 15 – 19, 2024 <b>Fakuma, Friedrichshafen</b> Oct 22 – 25, 2024 <b>EuroBLECH, Hanover</b>
<b>LP.PRO</b> <b>06.2024</b>  <b>December</b>	<b>Publication date:</b> Dec 04, 2024 <b>Advertising deadline:</b> Nov 20, 2024 <b>Editorial deadline:</b> Nov 06, 2024	<ul style="list-style-type: none"> <li>• Optical diagnostics &amp; therapy</li> <li>• Additive manufacturing</li> <li>• Microscopy, tomography, nanoscopy</li> <li>• Fibre optics</li> <li>• Optical analytics</li> </ul>	Nov 11 – 14, 2024 <b>MEDICA / COMPAMED, Düsseldorf</b> Nov 19 – 22, 2024 <b>Formnext, Frankfurt</b> Nov 27 – 28, 2024 <b>LAF, Bremen</b>

## List of sources of supply print and digital

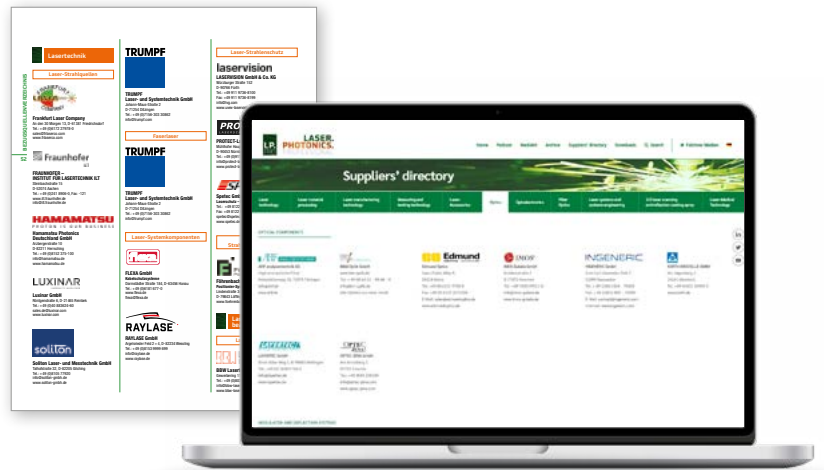
You can promote your company to a wide audience in a long-term and effective way with the **LP.PRO** source directory.

Listed in the product categories that cover your portfolio, your entry will keep you visible to your potential customers and open up additional sales opportunities.

For a detailed order form with a comprehensive overview of product groups, visit:  
lppro.felchner-medien.de/downloads/

Or give us a call: we will be happy to send you specific order documents.

For further information, please contact  
**Andrea Dyck**  
Tel. +49 8341 96617-84  
ad@felchner-medien.de



## Social media special: 100 % content, 100 % digital

Increase the reach of your articles via the social media platforms of Felchner Medien.

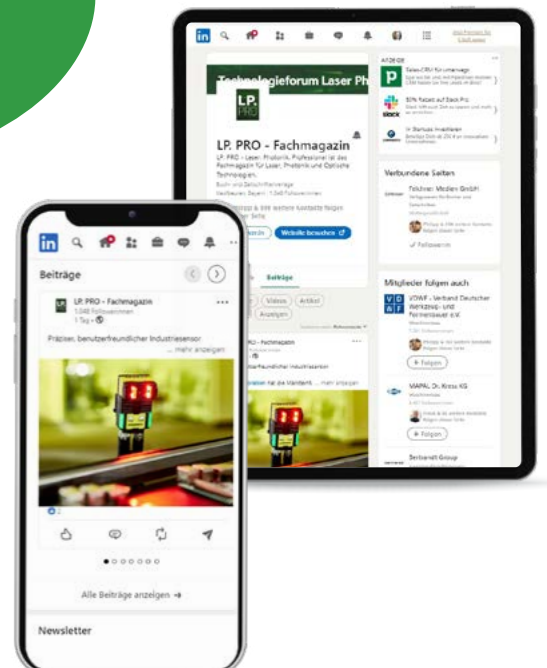
**Reach:**  
48,569 organic impressions  
1,043 follower  
(Oct 2023)

**Package 1** Posting of the selected article on our LinkedIn and X (formerly Twitter) pages.

**Price** 250.00 €

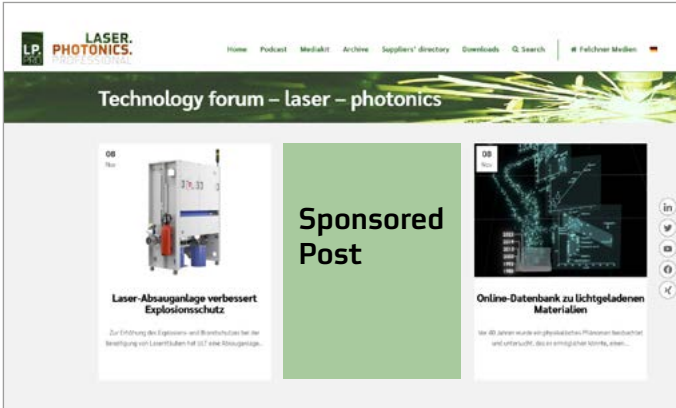
**Package 2** Posting and sponsoring of the article on LinkedIn, in order to maximise the target group (min. 22,000) – details by arrangement.

**Price** 495.00 €





## Sponsored Post



**Usage data:**  
141,800 visitors  
236,300 page views  
per year


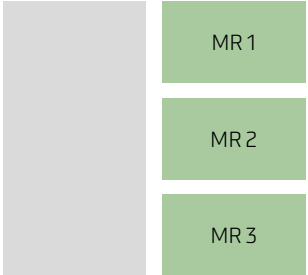

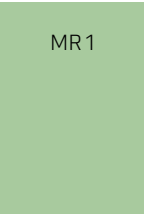
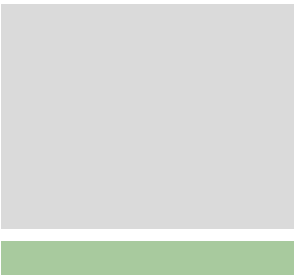
**Sponsored Post: 2,500 types, 1 picture 950.00 €**

Please also provide us with German and English versions of your advertising material. You will not incur any additional costs for this.

New articles are published as posts on a weekly basis. In this thematic environment, your Sponsored Post will gain a high level of attention. The Sponsored Post offers plenty of space for information.

Sponsored Posts remain in the blog stream for 4 weeks, just like editorial news articles. After that, they are archived and remain accessible.

## Banner formats on [lppro.felchner-medien.de](http://lppro.felchner-medien.de)

 <p>LB 1</p>	 <p>MR 1</p>	 <p>MR 2</p>	 <p>MR 1</p>	
<p><b>Leaderboard</b> 730 x 90 Px <b>1,419.00 €</b> per month</p>	<p><b>Medium Rectangle</b> 300 x 250 Px <b>995.00 €</b> per month</p>	<p><b>Large Rectangle</b> 300 x 500 Px <b>1,419.00 €</b> per month</p>	<p><b>Sticky Footerbanner</b> 950 x 125 Px <b>1,419.00 €</b> per month</p>	

This is where the industry keeps up to date and where our customers' banners get the attention of **LP.PRO** readers.

**Get in touch with us!** Whether print or digital: the Felchner Medien team is comfortable in both worlds. No matter what idea you have in mind: Talk to us! We will be happy to make you a customized offer, that is guaranteed to meet your goals and combines the best of the print and digital worlds!

Please also provide us with German and English versions of your advertising material. You will not incur any additional costs for this.

## The LP.PRO Newsletter

The monthly newsletter of **LP.PRO** informs about current trends, news and important facts from the world of photonics and laser technology.

Place your advertisement in the **LP.PRO** newsletter and reach your target group without scattering loss.

**Monthly newsletter** Jan 16, 2024 Feb 13, 2024 Mar 12, 2024 Apr 09, 2024  
 May 07, 2024 Jun 11, 2024 Jul 02, 2024 Aug 13, 2024  
 Sep 10, 2024 Oct 08, 2024 Nov 12, 2024 Dec 10, 2024

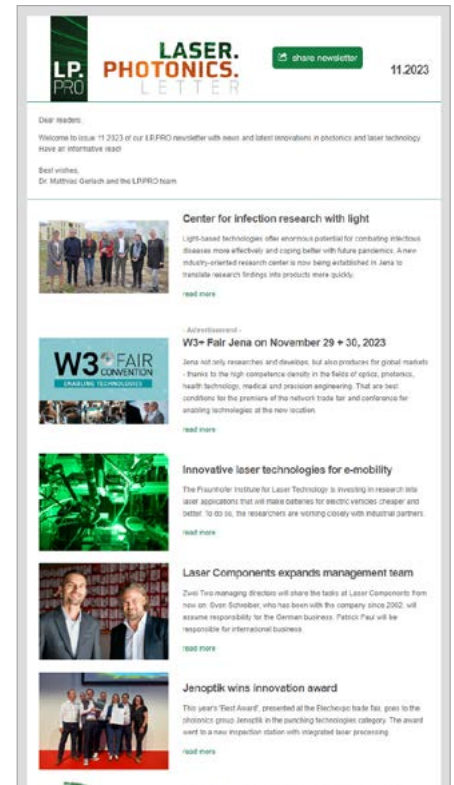
**Special Newsletter** Jan 01, 2024, Photonics West 2024  
 Oct 01, 2024, Vision

**Advertising Format** Text-/image ad **890.00 €**  
 Price per newsletter

Maximum 45 characters headline,  
 maximum 350 characters teaser, including blanks  
 Picture: 300 x 200 pixels – max. 100 kb jpg/png  
 Target URL

**Banner** **890.00 €**  
 Format: 590 x 120 pixels – max. 100 kb jpg/png/gif

**Date of delivery** 5 working days before dispatch to  
 tf@felchner-medien.de



[Newsletter archive →](#)

**Reach:**  
 5,705 receiver  
 21% opening rate  
 14% click rate  
 Stand Mar, 2023

## The Standalone Newsletter – the exclusive form of advertising

The standalone newsletter is a special newsletter in the layout of the **LP.PRO** newsletters, which is filled solely with your individual content.

**Frequency** by arrangement

**Performance** Creation and dispatch of your standalone newsletter to **LP.PRO** newsletter recipients.  
 Link to your homepage.

**Lead time** The definite booking of your standalone newsletter must be received at least one week prior to the the publication date.  
 Typically, the process takes 5 working days.  
 Mailing date by arrangement.

**Price** **3,900.00 €**  
 Price per newsletter

All newsletters and special newsletters are published in German and English.

## Photonics Radio

Photonik-Podcast from LP.PRO – LASER.PHOTONICS.PROFESSIONAL



We at Photonics Radio are pleased to go on air with you.

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### We hold discussions with entrepreneurs, market insiders, researchers, technology and product experts

- How will photonics change the industry and production of tomorrow?
- Which innovations are driving laser technology, optical engineering, biophotonics and quantum technologies?
- How are the photonics application markets developing? Which trends are driving the future?
- We produce the podcast for you and publish it on the LP.PRO website, on our social media channels and on the most relevant podcast platforms such as Spotify, YouTube and Podcast.de.
- The podcast will be handed over to you for your own presentation on your website.



„The high level of professionalism in the realisation of the podcast was very impressive and is capable of setting standards.“  
Frederik Dostal, Analog Devices Inc.

**LP.PRO-Podcast** 3,900.00 €

Prices without discount and agency fee.

22,000 listeners / year

For further information, please contact  
Host | **Dr. Matthias Laasch**  
Tel. +49 8152 9041558  
redaktion@felchner-medien.de

In a short video you will find everything important and all interesting facts about the production of your podcast by Felchner Medien.

Have a look :

# 2025

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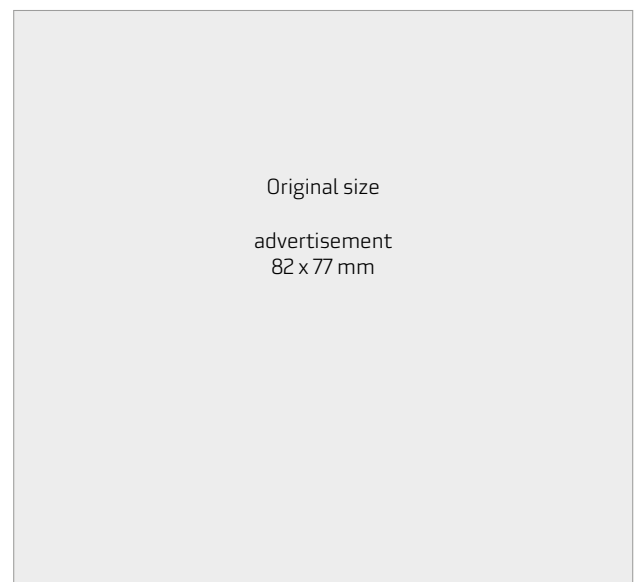
Januar	Februar	März	April	Mai	Juni	Juli	August	September	Oktober	November	Dezember
1 Mi Neujahr KW 01	1 Sa	1 Sa	1 Di	1 Do Tag der Arbeit	1 So KW 25	1 Di	1 Fr	1 Mo KW 35	1 Mi	1 Sa	1 Mo KW 49
2 Do	2 So	2 So	2 Mi	2 Fr	2 Mo	2 Mi	2 Sa	2 Di	2 Do	2 So	2 Di
3 Fr	3 Mo KW 06	3 Rosenmontag KW 10	3 Do	3 Sa	3 Di	3 Do	3 So	3 Mi	3 Tag der DE Einheit	3 Mo KW 43	3 Mi
4 Sa	4 Di	4 Di	4 Fr	4 So	4 Mi	4 Fr	4 Mo KW 12	4 Do	4 Sa	4 Di	4 Do
5 So	5 Mi	5 Mi	5 Sa	5 Mo KW 19	5 Do	5 Sa	5 Di	5 Fr	5 So	5 Mi	5 Fr
6 Mo KW 02	6 Do	6 Do	6 So	6 Di KW 15	6 Fr	6 So	6 Mi KW 28	6 Mo	6 So	6 Mo KW 41	6 So
7 Di	7 Fr	7 Fr	7 Mo KW 18	7 Mi	7 Sa	7 Mo KW 24	7 Do	7 So	7 Di	7 Fr	7 Z. Advent
8 Mi	8 Sa	8 Sa	8 Di	8 Do	8 Pfingstsonntag KW 24	8 Di	8 Fr	8 Mo KW 37	8 Mi	8 Sa	8 Mo KW 50
9 Do	9 So	9 So	9 Mi	9 Fr	9 Pfingstmontag KW 26	9 Mi	9 Sa	9 Di	9 Do	9 So	9 Di
10 Fr	10 Mo KW 07	10 Mo KW 11	10 Do	10 Sa	10 Di	10 Do	10 So	10 Mi KW 33	10 Fr	10 Mo KW 45	10 Mi
11 Sa	11 Di	11 Di	11 Fr	11 So	11 Mi	11 Fr	11 Mo KW 35	11 Do	11 Sa	11 Di	11 Do
12 So	12 Mi	12 Mi	12 Sa	12 Mo KW 20	12 Do	12 Sa	12 Di	12 Fr	12 So	12 Mi KW 42	12 Fr
13 Mo KW 03	13 Do	13 Do	13 So	13 Di	13 Fr	13 So	13 Mi KW 25	13 Do	13 Sa	13 Mo KW 42	13 Do
14 Di	14 Fr	14 Fr	14 Mo KW 16	14 Mi	14 Sa	14 Mo KW 22	14 Do	14 So	14 Di	14 Fr	14 3. Advent KW 51
15 Mi	15 So	15 So	15 Di	15 Do	15 So	15 Di	15 Fr	15 Mo KW 39	15 Mi	15 Sa	15 Mo KW 51
16 Do	16 Mo	16 Mo	16 Mi	16 Fr	16 Mo KW 25	16 Mi	16 Sa	16 Di	16 Do	16 So	16 Di
17 Fr	17 Do KW 08	17 Mo KW 12	17 Do	17 Sa	17 Di	17 Do	17 So	17 Mi	17 Fr	17 Mo KW 47	17 Mi
18 Sa	18 Di	18 Di	18 Karfreitag	18 Mi	18 Fr	18 Mo KW 34	18 Do	18 So	18 Di	18 Do	18 Do
19 So	19 Mi	19 Mi	19 So	19 Mo KW 21	19 Do	19 Sa	19 Di	19 Fr	19 So	19 Mi KW 43	19 Fr
20 Mo KW 04	20 Do	20 Do	20 Ostermontag KW 11	20 Di	20 Fr	20 So	20 Mi KW 30	20 Werkferientag	20 Mo KW 43	20 Do	20 Sa
21 Di	21 Fr	21 Fr	21 Ostermontag KW 13	21 Mi	21 Sa	21 Mo	21 Do	21 So	21 Di	21 Fr	21 4. Advent KW 52
22 Mi	22 So	22 So	22 Di	22 Do	22 So	22 Di	22 Fr	22 Mo KW 35	22 Mi	22 Sa	22 Mo KW 52
23 Do	23 Mo	23 Mo	23 Mi	23 Fr	23 Mo KW 26	23 Mi	23 Sa	23 Di	23 Do	23 So	23 Di
24 Fr	24 Do KW 09	24 Mo KW 13	24 Do	24 Sa	24 Di	24 Do	24 So	24 Mi KW 35	24 Fr	24 Mo KW 48	24 Mi
25 Sa	25 Di	25 Di	25 Fr	25 So	25 Mi	25 Fr	25 Mo KW 35	25 Do	25 Sa	25 Di	25 1. Weihnachtstag
26 So	26 Mi	26 Mi	26 Sa	26 Mo KW 22	26 Do	26 So	26 Di	26 Fr	26 So	26 Mi KW 44	26 2. Weihnachtstag
27 Mo KW 05	27 Do	27 Do	27 So	27 Di KW 19	27 Fr	27 So	27 Mi KW 31	27 Do	27 Sa	27 Mo KW 44	27 Do
28 Di	28 Fr	28 Fr	28 Mo KW 18	28 Mi	28 Sa	28 Mo KW 24	28 Do	28 So	28 Di	28 Fr	28 So
29 Mi	29 So	29 So	29 Di	29 Do Heiligabend	29 So	29 Di	29 Fr	29 Mo KW 40	29 Mi	29 Sa	29 Mo KW 51
30 Do	30 Mo	30 Mo	30 Mi	30 Fr	30 Mo KW 27	30 Mi	30 Sa	30 Di	30 Do	30 3. Advent	30 Di
31 Fr	31 So KW 14	31 Mo KW 14	31 Sa	31 So	31 Do	31 So	31 Mi	31 Do	31 Fr	31 4. Advent	31 Silvester

## LP.PRO Wall calendar 2025

Put your company in the spotlight and stay in front of your potential customers every day for an entire year in a cost-effective and long-lasting manner.

- Calendar format** 795 x 550 mm
- Advertising field size** 82 x 77 mm, 4-colors
- Print run** 6,000 copies
- Dissemination** Distribution with issue 06.2024 from Dec 04, 2024
- Advertising deadline** Oct 10, 2024
- Price advertising field** 1,020.00 €

For further information, please contact  
**Andrea Dyck**  
 Tel. +49 8341 96617-84  
 ad@felchner-medien.de



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## Your contact persons



**Dipl.-Kfm. Mark-Oliver Felchner**  
Managing director  
Tel. +49 8341 96617-81  
mof@felchner-medien.de



**Dr. Matthias Laasch**  
Editor-in-Chief  
Tel. +49 8152 9041558  
redaktion@felchner-medien.de



**Matthias Gerlach, PhD**  
Deputy Editor-in-Chief  
Tel. +49 8341 96617-88  
redaktion@felchner-medien.de



**Andrea Dyck**  
Advertising manager  
Tel. +49 8341 96617-84  
ad@felchner-medien.de



**Sylvia Felchner**  
Publishing director  
Tel. +49 8341 96617-82  
sf@felchner-medien.de



**Tanja Fiedler**  
Media disposition |  
subscriber service  
Tel. +49 8341 96617-86  
tf@felchner-medien.de



**Philipp Wiedmann**  
Social media admin  
Tel. +49 8341 96617-91  
pw@felchner-medien.de



**Julia Pagelkopf**  
Trade fairs | events  
Tel. +49 8341 96617-83  
jp@felchner-medien.de